

FALAK SHER

Frontend Engineer | React.js · Next.js · TypeScript

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📍 Lahore, Pakistan

PROFESSIONAL SUMMARY

Frontend Engineer with 4+ years of experience building scalable web applications using React.js and Next.js. Skilled in reusable component architecture, performance optimization, and REST API integration. Experienced in delivering production-grade dashboards and SaaS platforms with clean, maintainable code.

Also have hands-on experience in backend development using Node.js, Express.js, and MongoDB, with involvement in MERN stack applications including SaaS and integration-based projects. Built and contributed to multiple real-world systems involving authentication, API development, and database design.

TECHNICAL SKILLS

Frontend: React.js, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3

State Management: Redux Toolkit, Context API, React Query, Zustand

Styling & UI: Tailwind CSS, CSS Modules, Styled Components, Responsive Design, Material UI, ANT Design

Backend: Node.js, Express.js, MongoDB, RESTFUL APIs

Tools & Workflow: Git, GitHub, Vercel, Firebase, Postman, Agile/Scrum

Additional: JWT Authentication, API Integration, MongoDB Schema Design

EDUCATION

Associate Degree, Bachelors in Information Technology

Government College Township, Lahore – Affiliated with University of the Punjab
2018 – 2020

WORK EXPERIENCE

Webhp Solutions | Sep 2023 – Present

Frontend Engineer | React.js · Next.js · TypeScript

- Designed and maintained frontend architecture with focus on scalability, reusability, and performance.
- Established coding standards and best practices to improve maintainability and team productivity.
- Integrated RESTful APIs and collaborated on MERN stack applications with backend teams.
- Contributed to backend-related tasks including API integration, authentication flows, and MongoDB data handling.

- Optimized application performance through component design, state management, and rendering improvements.
- Conducted code reviews and mentored junior developers to improve development workflow

iTextention | May 2023 – Sep 2023

React.js Developer

- Developed responsive and accessible user interfaces using React.js.
- Converted UI/UX designs into reusable and maintainable components.
- Improved application responsiveness and performance optimization.
- Collaborated with designers and backend engineers to ship production-ready features.

Webhpb Solutions | May 2021 – May 2023

Frontend Developer (React.js)

- Built and maintained modern web applications using React.js.
- Developed reusable component libraries and improved frontend architecture.
- Integrated REST APIs ensuring seamless frontend-backend communication.
- Applied performance optimization techniques and clean code best practices.

PROJECTS

OlympiaHub – SaaS Productivity Platform (In Progress)

Tech Stack: React.js, Node.js, Express.js, MongoDB, REST APIs, JWT, Third-party APIs

- Designed and developed scalable UI architecture for a SaaS productivity platform with multiple modules including Courses, Kanban Board, Funnels, Tasks, and Customer Management.
- Built and integrated backend APIs using Node.js and Express.js, including authentication (JWT), middleware, and role-based access control.
- Designed MongoDB schemas, models, and relationships for a scalable and modular system architecture.
- Integrated RESTful APIs for seamless frontend-backend communication and dynamic data flow.
- Implemented third-party API integrations including Facebook, Instagram, and Google for authentication and external services.
- Actively involved in ongoing feature development, system enhancements, and performance optimization in a phased development environment.

TeamsLeader – Workflow & Team Management System (Integrated Project)

- Developed a team and workflow management system using React.js, Node.js, Express.js, and MongoDB.
- Implemented authentication, API integration, and core task management features.
- Later integrated into the OlympiaHub platform as part of system consolidation.

Third-Party API Integration Platform (Facebook, Instagram, Google)

Developed a web application focused on third-party API integrations and authentication workflows, implementing OAuth-based login and secure API communication with Facebook, Instagram, and Google services using React.js, Node.js, and REST APIs. Built the core integration layer for user authentication and external data handling, delivered an initial working version, and handed over the core functionality to the client for further phased feature expansion.

EZ Dubai Visa – <https://ezdubaivisa.com>

- Developed and maintained frontend interfaces with responsive layouts and optimized performance.

Travel UAE – <https://traveluae.ae>

- Implemented modern UI components and ensured cross-device compatibility.

Olympia4FB – <https://olympia4fb.com>

- Built responsive pages and integrated API-driven content.

ArkApp Web Application – <https://arkapp-79b00.web.app>

- Developed frontend features using React with Firebase deployment.